

Think Health Think Nature Media Guidance

Media Requirements and Guidance for Green Health Events and Campaigns
Logos, Social Media and #tags
Updated March 2022

1. Logo's

Think Health Think Nature work in partnership with a number of groups and organisations across Highland and, while it is not a requirement, we do welcome the inclusion of our logo in any publicity. There are a choice of logos available. Please contact info@thinkhealththinknature.scot for high resolution and various formats. Please only use our logo if we have been involved with or made aware of the project, event or campaign underway.



Landscape Colour



Landscape Colour with Gaelic



Vertical Colour



Landscape Mono

Please do not distort or change the logo proportions or colours or make any design changes. Copies of all your publicity material, press releases and any press coverage you receive should be emailed to info@thinkhealththinknature.scot

For projects in receipt of funding directly through Think Health Think Nature it is a requirement that you **MUST** include our logo on all publicity material and wherever possible on social media, web sites and posters produced as part of the event/activity

2. Website

Our webpage can be found at www.thinkhealththinknature.scot

3. Contact

Our generic contact address is info@thinkhealththinknature.scot

4. Social Media

Our Social Media Channels can be found at:

Twitter: @ThinkNature_

Facebook: www.facebook.com/ThinkHealthThinkNature

Instagram: @ThinkHealthThinkNature

5. #Tags

Please use this tag when posting about your event, so we can pick up your event publicity and share it:

#ThinkHealthThinkNature

#greenhealth

6. Acknowledgement

Where a project has been funded directly by Think Health Think Nature in full or in part please use the wording where appropriate and practical on any public facing material.

“This project is supported by Think Health Think Nature the work programme of the Highland Green Health Partnership, one of several area-wide partnerships developed in Scotland contributing towards “[Our Natural Health Service](#)”, a programme being led by NatureScot.”

7. Photos, feedback and press coverage

We always love to here of any feedback and press coverage. Please send feedback (good and bad), photos and press coverage to us at info@thinkhealththinknature.scot